GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2864
ANSWERED ON:02.08.2017
Financial Crisis of Doordarshan
Shetti Shri Raju alias Devappa Anna

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the operating cost of Doordarshan is increasing continuously whereas its revenue does not reflect any significant increase if so, the details thereof and the reasons therefor; and

(b) the steps taken/proposed to be taken by the Government to bailout Doordarshan from financial crisis?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING {COL RAJYAVARDHAN RATHORE (Retd.)}

(a) Prasar Bharati has informed that there has been a gradual increase in the operational costs of Doordarshan primarily attributable to hike in staff salaries in the wake of implementation of recommendations of 7th CPC. However, the other operating expenses have decreased due to strict financial prudence. The declining revenue trend over the recent past has also been arrested which has increased by about 10 per cent last year. The financial details are as hereunder:
(Rupees in Crore)

Year Doordarshan
Operating Cost Revenue earned
(Exclusive of Service Tax)
Salary
(Govt. Support) Other Operating Expenses Excl. of Service Tax (from IEBR) Total
2014-15 1064.05 751.17 1815.22 911.01
2015-16 1173.98 698.94 1872.92 755.79
2016-17 1418.51 669.66 2088.17 831.88

(b) The Government is providing Grants-in-aid to Prasar Bharati (AIR & DD) for 100% salary support & Central Sector Scheme (erstwhile Plan grant) for Creation of Capital Assets and Content Development for Kisan Channel.

*****